

When it comes to standing out, nothing else **STACKS UP.**

The PaperWorks' high-strength recycled paperboard Club Store Packaging solution is a value-added, cost effective alternative to traditional corrugated currently being used for the warehouse club and mass market retail segments.

Through use of a proprietary converting process, Club Store Packaging features an application specific material (corrugated and other paper-based substrates) laminated to an outer-coated recycled board (CRB) carton in a strategic orientation.

The result is an engineered, crush-resistant packaging solution that offers similar performance attributes (strength, rigidity and stackability) to corrugated, with the high-quality graphics appeal of a folding carton.



Superior strength



High-quality graphics



Cost-effective



Carrying Handles



Easy open



Wide Access

Here's how PaperWorks' innovative solution can improve your current club store packaging.

HIGH STRENGTH

- Meets and surpasses rigorous warehouse club and mass market testing requirements
- Delivers up to 20% more compression strength than litho-laminated corrugated at a lower cost
- CRB material up to 38pt caliper

BRAND PRESENCE

- High-impact graphics offer improved shelf appeal vs. other packaging formats
- Foil stamping, high-gloss coatings, metallic and specialty inks
- Non-fluted, eliminating washboard printing effect

SUSTAINABILITY

- Made with up to 100% post-consumer recycled paper fiber
- Offers packaging weight reduction vs. litho lam packaging
- Recyclable packaging

CONVENIENCE FOR CONSUMERS

- Easy-to-carry handles
- Windowed panels
- Easy-open/reclosable tear-strips
- Dispensing spout

COST EFFECTIVE

- Flexible material options combined with proprietary manufacturing processes drive cost effectiveness

INNOVATIVE SOLUTIONS

- Die-cutting, embossing and laminations
- Custom-engineered to product-specific warehouse club and mass market packaging needs
- Multiple liner material options and configurations

DESIGNWORKS STUDIO

- Material compliance and packaging performance testing
- Structural engineering and prototyping
- Integrated graphics and prepress services

SOLUTIONS FOR ALL INDUSTRIES

- Beverage
- Food
- Household products
- Personal care
- Healthcare
- Glassware
- Electronics/appliances
- Fulfillment/mail order/online sales

To learn more about Club Store Packaging contact clubstore@paperwrks.com

PaperWorks Industries, Inc.

40 Monument Road Suite 200, Bala Cynwyd, PA 19004

T. 215-984-7000 F. 215-984-7181 www.paperworksindustries.com/clubstore

