



PAPERWORKS TO INCREASE PRICES IN JANUARY

FOR IMMEDIATE RELEASE

November 19, 2010, Philadelphia, PA – PaperWorks Industries, Inc. today announced that effective with shipments January 1, 2011, the company will increase prices on all grades of coated recycled paperboard by \$40 per ton and all grades of uncoated recycled paperboard by \$35 per ton. This is for all North American customers and will include all MasterWorks CRB & URB grades.

PWI will continue to minimize these increases with ongoing cost savings initiatives, while continuing to offer excellent quality, availability and service for all their paperboard products.

Customers are encouraged to contact their customer service representative, account manager or Mark P. Roy, Senior Vice President of Sales & Marketing, if they have any questions regarding this increase.

PaperWorks Industries, Inc. is a leading North American integrated full-service packaging provider. Its Paperboard Division manufactures approximately 300,000 tons of 100% recycled paperboard every year for a variety of end uses largely concentrated in consumer products. The company's Packaging Division is considered a leading innovator in the production of specialized folding cartons, with facilities in the U.S. and Canada. Founded in 2008, PaperWorks Industries is headquartered in Philadelphia, PA with over 1000 employees across 9 North American locations and annual sales in excess of US\$325 million.

- 30 -

Contact:
Mark P. Roy
Senior Vice President
Sales & Marketing
mark.roy@paperwrks.com • 215-984-7008